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Round Up of the Top SMU Social Media Content in 2013 -- SMU Infographics

Singapore Management University

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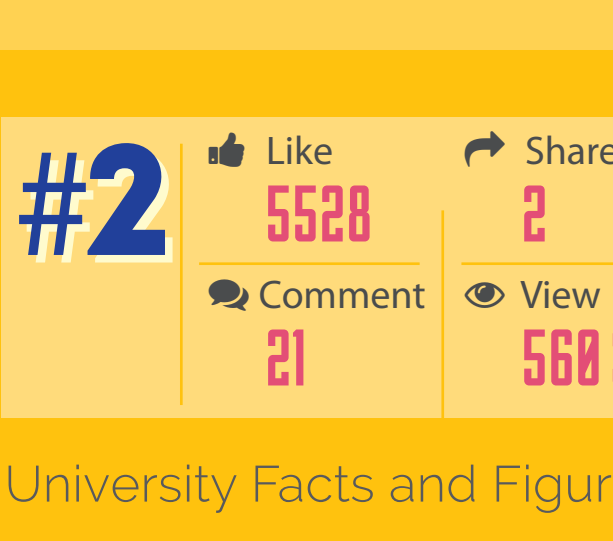
ROUND UP OF THE TOP SMU

SOCIAL MEDIA CONTENT

IN 2013*



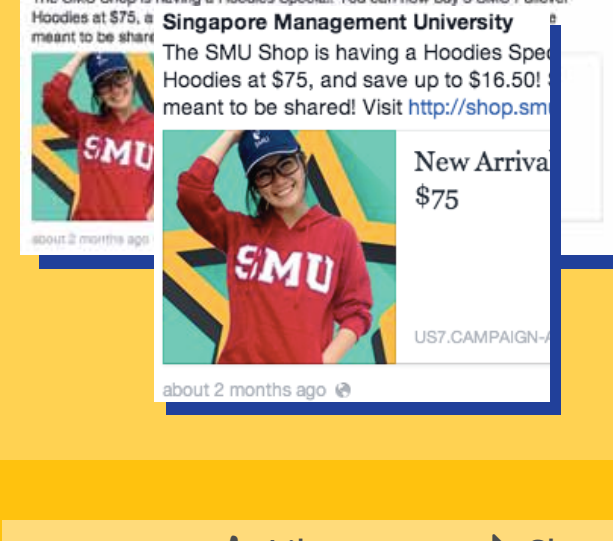
FACEBOOK



#1

Like 3752
Comment 26
Share 24
View 688 768

Delivering the Forward-Thinking Education of Tomorrow



#2

Like 5528
Comment 21
Share 2
View 560 384

University Facts and Figures 2013
Most engaged post with highest number of reach, likes, comments and shares!



#3

Like 5368
Comment 37
Share 15
View 445 448

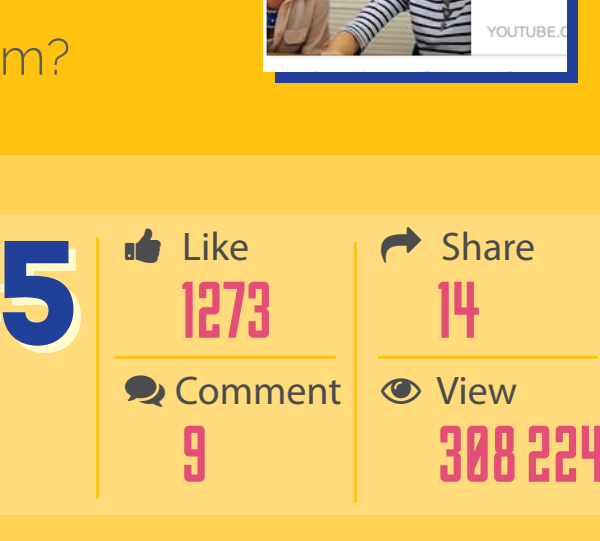
New Arrival of SMU Pullover Hoodie



#4

Like 2581
Comment 47
Share 118
View 394 368

SMU uTV - Where Are You From?



#5

Like 1273
Comment 9
Share 14
View 388 224

SMU Convocation 2013 Highlights



#6

Like 729
Comment 58
Share 238
View 21832

Daw Aung San Suu Kyi's speech at SMU.

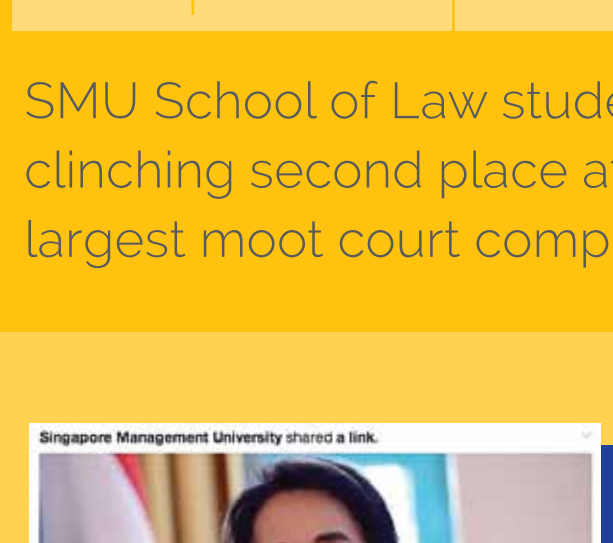


#7

Like 2814
Comment 37
Share 238
View 18 976

Daw Aung San Suu Kyi's visit to SMU - Photo album

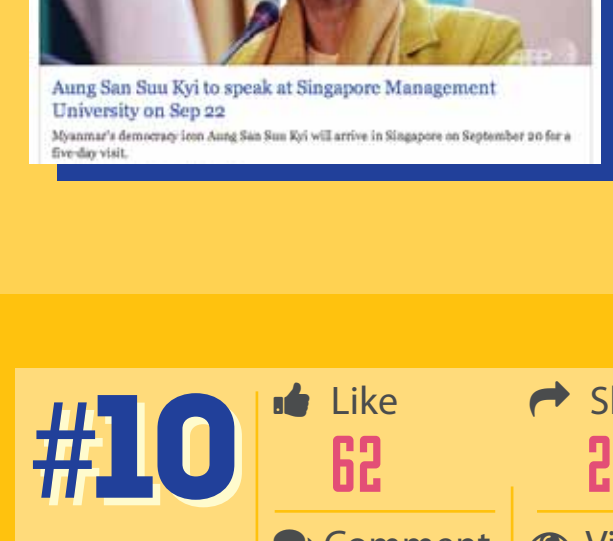
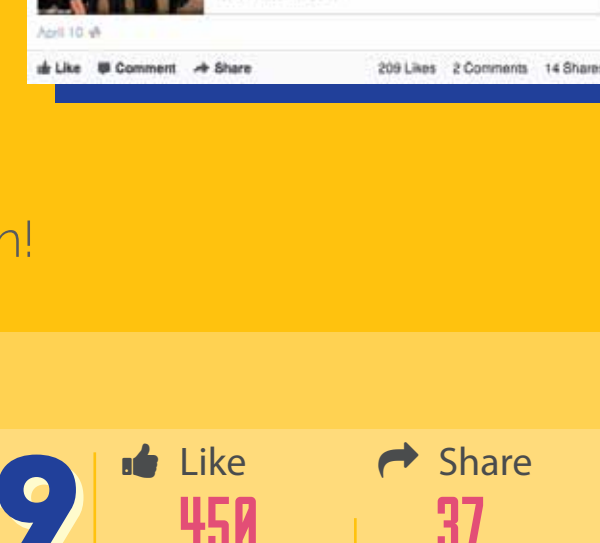
The album also received the highest number of post clicks for 2013!



#8

Like 298
Comment 18
Share 16
View 13 459

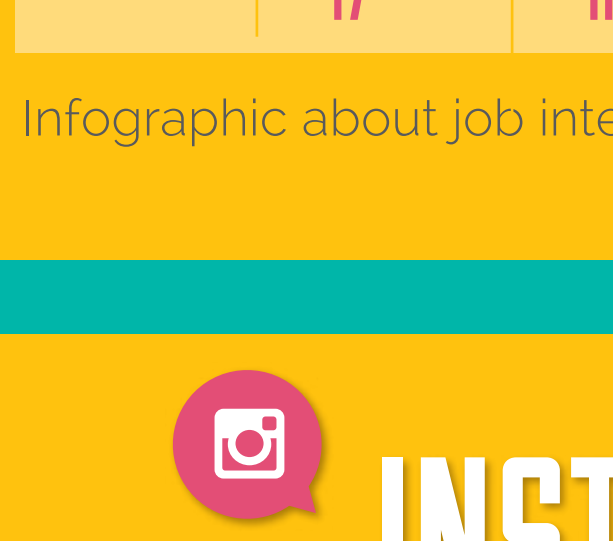
SMU School of Law students clinching second place at the largest moot court competition!



#9

Like 458
Comment 59
Share 37
View 11 952

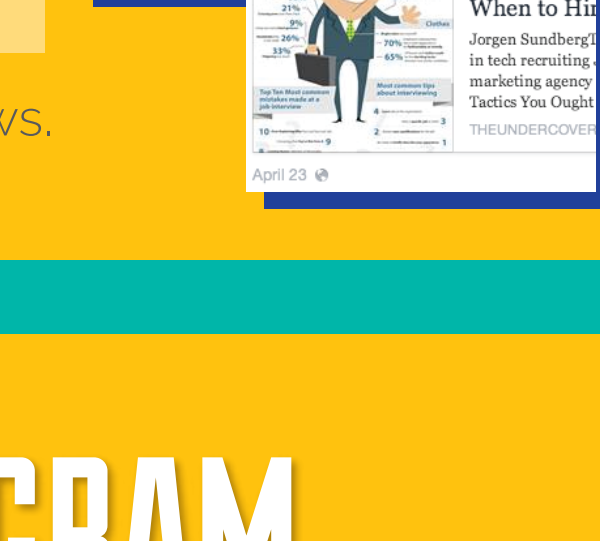
Aung Sang Suu Kyi to speak at SMU.



#10

Like 62
Comment 17
Share 27
View 11 331

Infographic about job interviews.



INSTAGRAM



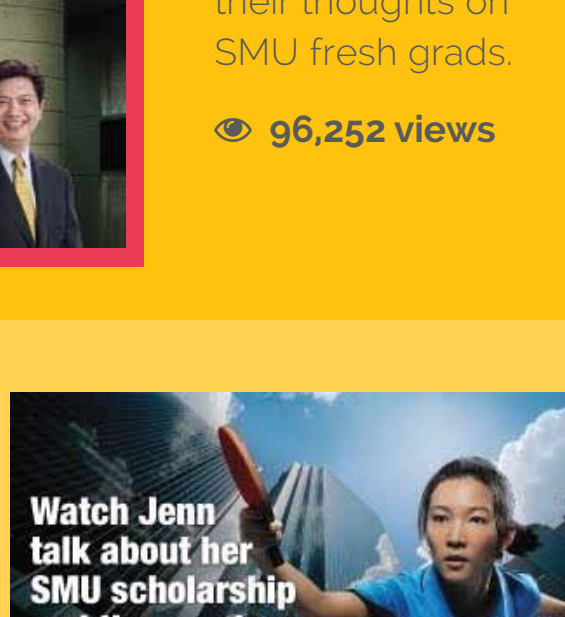
TOP 10 VIDEOS

WANT TO KNOW WHAT PEOPLE LIKED AND COULDN'T GET ENOUGH OF IN 2013?

#1

Discover how Jiahui's holistic education in SMU helped her take on different challenges.

100,464 views



#2

Find out why top employers choose SMU graduates.

Top employers share their thoughts on SMU fresh grads.

96,252 views



#3

SEA Games Gold Medallist Jenn talks about her SMU scholarship and the passion to give back.

90,951 views



#4

Watch Yujian share how SMU broadened his horizons and helped shape his future.

Yujian shares how SMU broadened his horizons and helped shape his future.

86,899 views



#5

Watch how Yee Huan's interactive education helped him rise to any occasion.

83,830 views



#6

SMU Convocation 2013

SMU Convocation 2013

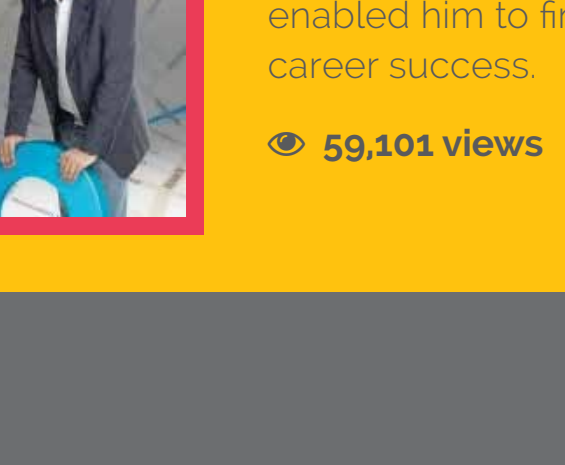
68,979 views



#7

David recalls how his broad-based SMU education helped spawn career opportunities.

66,855 views



#8

Watch how SMU helped Ezzah cultivate her passion to empower the needy.

Ezzah recalls how SMU helped cultivate her passion to empower the needy.

65,425 views



#9

The Goh family blaze a trail to SMU.

61,408 views

#10

Find out how SMU's internships enabled Sunil to find his way to career success.

Learn how Sunil's internships enabled him to find career success.

59,101 views

